

Sponsorship Package

Companies are invited to support the ACUUS 2018 Conference by sponsorship and/or advertisement in the conference materials. The following are the sponsorship packages for your consideration:

Sponsorship Categories	Amount
Platinum	HK\$60,000
Gold	HK\$45,000
Silver	HK\$30,000

All requests for sponsoring will be handled on a first come, first served basis

Sponsors' Benefits

DESCRIPTION	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Sponsor's logo in the Conference website & the final program book*	Yes	Yes	Yes
Sponsor's logo in the Conference backdrop*	Yes	Yes	Yes
Sponsor's logo on the screen before the conference starts and during session breaks*	Yes	Yes	Yes
Insertion of one page of advertising leaflet in the Conference bags	Yes	Yes	-
One full-page advertisement in the Program Book	Full-page	Full-page	Half page
Coffee break sponsorship with banner signage	Yes	-	-
Complimentary registration and conference banquet	3 seats	2 seats	1 seat

Item Sponsorship

The list of sponsor items will be given to all participants for up to 600 pieces. The sponsorship will be handled on a first come first served basis.

- Conference bag: HK\$30,000
- Conference USB: HK\$30,000
- Conference lanyard: HK\$20,000
- Conference Souvenir Sponsor: HK\$10,000 (souvenir to be provided by the sponsor)
- Table sponsor for Conference Banquet HK\$12,000

Advertisement: \$15,000

- Full page in the Programme book
- Run-of-page, full colour

Bag insert: HK\$15,000

- One piece of material up to 4 pages no larger than A4 size.

Exhibition (in form of display table): HK\$25,000

- Acknowledgment through corporate logo prior to the Conference at all documentation, appropriate marketing materials and website (with link)

*Display table

- Approximately 3m x 2m display area (subject to change depending on the number of tables)
- One 13amp power socket
- Exhibition space will be allocated according to the following order:
 - Total amount of sponsorship received
 - Receipt of booking forms with payment
- The Organizing Committee reserves the right to make the final decision on all matters.

Any other suggestions for sponsorship are also welcome.

Application Form for Sponsorship Package

Company: _____

Contact person: *Mr/Mrs/Ms _____

Position: _____

Department: _____

Address: _____

Telephone: _____

Fax: _____

E-mail: _____

Company Website: _____

SPONSORSHIP PACKAGE RESERVATION

Please indicate choice of sponsorship package, in order of preference. If preferences are not available you're your form is received, the Secretariat will contact you to discuss alternatives.

	Items	Sponsorship Amount
<input type="checkbox"/>	Platinum Sponsor	HK\$60,000
<input type="checkbox"/>	Gold Sponsor	HK\$45,000
<input type="checkbox"/>	Silver Sponsor	HK\$30,000
<input type="checkbox"/>	Conference Bag (Exclusive opportunity)	HK\$30,000
<input type="checkbox"/>	Conference Badge Lanyard Sponsor (Exclusive opportunity)	HK\$30,000
<input type="checkbox"/>	Conference USB Sponsor	HK\$20,000
<input type="checkbox"/>	Table sponsor for Conference Banquet	HK\$12,000
<input type="checkbox"/>	Conference Souvenir Sponsor (souvenir to be provided by sponsor)	HK\$10,000
<input type="checkbox"/>	Advertisement in Programme Book - <i>Run-of-Page (Full page)</i>	HK\$15,000
<input type="checkbox"/>	Bag Insert	HK\$15,000
<input type="checkbox"/>	Exhibition Booth	HK\$25,000

PAYMENT

I enclose a cheque (# _____) for the amount of HK\$ _____ payable to "HKIE – Geotechnical Division".

Signature

Date